



Syttende Mai - 17th of May

INCORPORATED

P.O. Box 31
WESTBY, WI 54667

Visit our Website: WWW.WESTBYSYTTENDEMAI.COM

Hilsen fra Westby!

“Greetings from Westby!” We would like to invite you to the **2018 Westby Syttende Mai on May 19th & 20th.**

This year Westby will be celebrating its **50th** year of Syttende Mai. We hope that you will be able to join us in celebrating our festival by being in our **Big Parade on Sunday, May 20th at 1:30 p.m.** Parade line-up begins at 9:00 a.m., no entry allowed in line up after 12:30 p.m.

THEME: Celebrating 50 Years of Heritage in Westby

As we celebrate our 50th Festival, we invite you to participate in the theme of our milestone celebration by dressing up your entry with things from the past that will lend to remembrance of Westby’s rich heritage.

“Early bird special”: Get your entry in by **April 30, 2018** to receive your line up number early. If your entry is postmarked between **April 30th** and the **May 6th** deadline, the confirmation letter will not be sent until after the **May 6th** deadline date. Early entry forms received is one of the main criteria used in deciding line up numbers, increasing the chance, but with no guarantee, of an early placement into the parade line up.

***Rules:** The Syttende Mai parade committee reserves the right to decline any entry into the parade at any time if the conditions of this form are not upheld.

Please note: For safety reasons, we **DO NOT** allow entries to throw items, including candy, to the crowd; however, we do allow people walking alongside their entry to pass out candy. If any items are thrown, you may be asked not to attend next year. Inappropriate behavior, inappropriate float/entry presentation, other acts that may endanger or offend the public or consumption of alcohol prior to or during the parade are not acceptable and will result in removal from the parade.

Parade line up will be around the Westby Elementary and Middle School.

Entries numbered 1 to 15 and 36 to 78 please enter off of Hwy. 14/61 at the Coon Prairie Church (Maple Street).

Entries numbered 16 to 35 and 79 to 92 please enter off of Hwy. 14/61 at the Erlandson Chiropractic Clinic (South St.).

Entries numbered 93 on up, enter off of Hwy. 14/61 at Dregnes Scandinavian Gifts (West State Street), left on Prairie St.

Please complete the enclosed entrance form and send by the **entry deadline of May 6th.**

Send To: Michelle & Todd Holen, Syttende Mai Parade
203 N Main St.
Westby, WI 54667

Email: parade@westbysyttendemai.com

Phone: 608-606-1708 or 608-606-1356

Mange takk! “Many thanks”

Script recorded ()

Payment received:

Postmark date received back:

Westby Syttende Mai – 17th of May, Inc.

Big Parade Entrance form

Sunday, May 20, 2018 at 1:30 p.m. (Rain or Shine)

Line up begins at 9:00 a.m., no entry allowed after 12:30 p.m.

Entry Deadline = May 6, 2018

To process your entry, complete this form in its entirety and return by the entry deadline.

_____ Yes, we ACCEPT your invitation to participate in the Westby Syttende Mai Big Parade on Sunday, May 20, 2018 starting at 1:30 p.m.

_____ No, we DECLINE your invitation, but please keep us on your parade mailing list. If you decline 3 years consecutively, you will be removed from the list.

_____ No, we DECLINE your invitation, and please remove us from your parade mailing list.

Note: If no response is received, you will be removed from the parade mailing list.

Name of entry: _____

Length of ENTIRE entry (to nearest foot): _____

Will music be played? Yes or No

Number of additional units, if applicable: _____ (see below "3" for details)

Category of competition (circle one): Commercial --- Political Party --- Political Candidate

Entry fees: Commercial (Any entry for profit with the purpose of advertisement - including vehicles with business advertisement pulling an entry from the above listed competition categories) & Political entries only:

- 1) Commercial entries \$50.00 / political entries \$75.00, paid with the script **BEFORE** the entry deadline date of May 6th.
- 2) If Commercial & political entries are requested **AFTER** the deadline date of May 6th the entry fee **doubles**. Entry requests after the May 6th deadline, are at the discretion of the parade chair. **Entries will not be accepted the day before or the day of the parade.**
- 3) The entry fee covers the entry of one unit (a unit means one vehicle with or without a float/trailer attached under one entry name) into the parade, if **additional units** are to be added to the same entry, then an additional **\$15.00 per unit** will be charged in addition to the entrance fee. **NO GROUPING UP WITH ANOTHER ENTRY IS ALLOWED.**

**Exchanging the entry fee for a service will no longer be accepted.*

***Note: Commercial & Political Entries: Payment must accompany the entry form, or your entry will not be processed for admittance into the parade. Payment is **NON-REFUNDABLE**.**

Make checks payable to: Syttende Mai-17th of May, Inc.

***Rules:** The Syttende Mai parade committee reserves the right to decline any entry into the parade at any time if the conditions of this form are not upheld.

Please note: For safety reasons, we **DO NOT** allow entries to throw items, including candy, to the crowd; however, we do allow people walking alongside their entry to pass out candy. If any items are thrown, you may be asked not to attend next year.

*Inappropriate behavior, inappropriate float/entry presentation, other acts that may endanger or offend the public or consumption of alcohol prior to or during the parade is not acceptable and will result in removal from the parade.

Current Contact Person Information

Name: _____

Address: _____

City, State & Zip Code: _____

Phone number(s): _____ E-Mail: _____

Signature: _____

Entry description:

The Westby Syttende Mai Parade Committee uses several volunteers to help coordinate and announce the parade. Please help us get prepared by writing the script for your entry. The Syttende Mai Parade Committee reserves the right to shorten the script, if the script is too long to read for the small amount of time given to the announcers. Please be sure to include all the important highlights and information in the beginning, and if time permits the remainder may be read. No additions or changes to the script can be made the day of the parade.

Examples: Name of Organization/Business, participant(s) name(s) (sounded out if necessary) and title(s), award(s), years of service, fun information, etc. To insure that your script is read in its entirety, please keep the **script as short as possible**; there is a limited amount of time for the announcers to read the script.

Mailing/contact information for the 2018 Syttende Mai “Big Parade”:

2018 Contact Person Information (*If information is the same as the front, write “Same”).

Name: _____

Address: _____

City, State & Zip Code: _____

Phone number(s): _____

E-Mail Address: _____

“Early bird special”: Get your entry in by April 30, 2018 to receive your line up number early. If your entry is postmarked between April 30st and the May 6th deadline, the confirmation letter will not be sent until after the May 6th deadline date. Early entry forms received is one of the main criteria used in deciding line up numbers, increasing the chance, but with no guarantee, of an early placement into the parade line up.

***Note:** Please complete this form & return, with payment (Commercial & Political entries only), by the **May 6, 2018** deadline to:

Send To: Michelle & Todd Holen, Syttende Mai Parade
203 N Main St.
Westby, WI 54667
Email: parade@westbysyttendemai.com
Phone: 608-606-1708 or 608-606-1356